

16th Annual Visual Artist Studio Tour 2011

Artists with studios in the Marion & Polk County area including Salem, Keizer, West Salem, Independence, Monmouth, Dallas, Rickreall and Aumsville are encouraged to apply for the 2011 **VAST** Studio Tour, a self-guided public tour of local artist studios. Any visual artist or craftsperson with a body of work may apply.

Saturday, Sunday - Sept. 10-11, 10 am-4 pm: Weekend for West Salem, Independence, Monmouth, Dallas, Rickreall (Polk County).

Saturday, Sunday - Sept. 17-18, 10 am-4 pm: Weekend for Salem and Keizer area (Marion County)

Artist participation fee: \$70 and one hour of volunteer work; \$90 late registration fee.

June 1, 2011 Application postmark deadline

June 15, 2011 Late application postmark deadline

Artist Benefits:

- No commission on sales
- Posters, postcards, tour signs, name tags and balloons
- Website information available to the public at www.vasttour.com
- Brochure with artist descriptions and photos will be distributed along with the detailed tour map & directions
- Printed promotional materials and media notification of the event

Rules for Participating Artists:

- Artwork must be original and made by the artist/craftsperson
- Studio space must be suitable for showing work, large enough to accommodate tour visitors & parking.
- Studio must be located in the above listed areas.
- Artists must be present in their studio location on their tour dates between the hours of 10am-4pm; longer if desired.
- Artists are encouraged to demonstrate their art or craft making processes.
- Fee for replacing lost tour sign is \$10.
- No refunds given after July 15, 2011.
- Fee for participation must be paid by each individual artist, even if two or more artists share a space.
- Buttons with maps and brochures for both weekends will be available for sale at every studio; **\$5.00 per button will be collected by each artist.** Button sales help cover the costs of a successful Tour.

16th Annual **VAST** *Visual Artist Studio Tour* Application

Applicant Name: _____

Phone: _____

Email: _____

Website: _____

Physical Address: _____

City: _____ County _____

Mailing Address: _____

Wheelchair accessible studio? Yes _____ No _____

Circle one “duty” you would be willing to help with for an hour:

Find sponsors and/or sell advertising, fold brochures/maps, distribute brochures/maps, write press release, send out notices to events calendars

Directions to your studio from downtown Salem:

Artwork Images:

Submit up to 3 images of your best artwork. Email digital images to: cynth.herron@gmail.com. Size is 300 dpi and 4" x 6", JPEG or TIFF format. Or send a CD of your work to the address at end of application. (No slides or photos!) Most photo places can convert your film or photos to digital images.

Image #1: Title / Medium

Image #2: Title / Medium

Image #3: Title / Medium

Include Brief statement describing your work: (process, media, technique, materials, philosophy). Write legibly; this information may be edited and will be included on the website and brochure for publicity purposes.

Release:

By signing this release, the exhibitor verifies that he or she has created each piece of work to be exhibited and meets the Rules for Participating Artists in this application. The VAST Studio Tour does not carry insurance to cover your personal property, personal injury to you, your family, friends, or visitors to the tour. You are advised to obtain your own insurance. The undersigned releases the VAST Studio Tour from any damages to personal property or personal injury which the artist, helpers or visitors sustain while participating in the 2011 VAST Studio Tour. You agree to the use of your artwork photographs by the VAST Studio Tour for promotional purposes. I have read and understand the requirements

for participation in the VAST Studio Tour, September 10-11 and 17-18, 2011.

Signature _____ Date _____

Make check out to *Artists in Action, VAST*
Send your Application and check with CD to:
VAST Studio Tour c/o Cynthia Herron
P.O. Box 1111

Salem, OR 97308

For more information:

Cynthia Herron
cynth.herron@gmail.com
503-363-9040
www.vasttour.com

